

TECK COAL ELK VALLEY COMMUNITIES OF INTEREST INITIATIVE

STEERING COMMITTEE MEETING

Version: Final

Issue Date: January 23, 2014

Minutes of Meeting

Location: Red Cedar Room, Causeway Bay, Sparwood	Date: November 7, 2013	Time: 8:30 am-12:30 pm
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Purpose: Steering Committee Meeting #2 of 2013/2014

Attendees: See attached

Meeting commenced at 8:30 am

Introductory Remarks

Committee Chair, Simon Howse welcomed everyone to the meeting then asked the Steering Committee (SC) members to introduce themselves for the benefit of the guests. Sharon Strom gave a brief introduction to the invited guests who provided more information about themselves later on the agenda.

The agenda was reviewed and accepted.

Report on Action Items

Sharon Strom reported on action items resulting from the September 25, 2013 Steering Committee meeting:

Action Items	Who	When
Check if Bob Johnstone, June meeting facilitator, has flipchart notes from group work <ul style="list-style-type: none"> • Bob Johnstone did not keep the flipchart papers from the June meeting 	Sharon	asap
Connect with Tim from Ipsos to invite him to next SC meeting <ul style="list-style-type: none"> • Change of plans after Sharon spoke with Jane Boyd of 45 Conversations Media and Education regarding childcare in the EV 	Sharon	asap
Draft an action item for each community issue <ul style="list-style-type: none"> • See attached notes from Oct. 2, 2013 meeting of Simon & Sharon* 	Simon Sharon	asap
Invite Teck Corporate represent from Community Investments to SC Meeting <ul style="list-style-type: none"> • Susan Stocker and Tammy Ogden to present today 	Sharon	asap
Draft a revised Mission Statement <ul style="list-style-type: none"> • See attached notes from October 2, 2013 meeting of Simon & Sharon 	Simon Sharon	before next meeting
Investigate website creation and cost <ul style="list-style-type: none"> • Simon received a quote from Dan Savage and Claris Media. Jane Boyd, presenting today, may be able to work with the successful candidate 	Simon	before next meeting

*Lee-Anne Walker noted her objection to the approach suggested by Simon and Sharon to the issue of Environment. She thought they suggested the Steering Committee ignore the issue. Simon assured her that was not the intention and noted that it was recommended someone from the SC take the lead to report back on environmental issues/progress regarding Teck's Elk Valley operations.

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Elk Valley Water Quality Plan (EVWQP) Update

Casey Brennan, Coordinator Aboriginal Affairs, provided the audience with some background regarding his role on the EVWQP team before proceeding with his presentation regarding Phase 1 public consultation period (see attached). Copies of the discussion guide were distributed to those present.

Terry Anonson and Gordon Galloway asked if the private land, purchased by Teck in the Elk Valley (7150 hectares across three different parcels), will see changes to public use. Casey stated that no decisions have been made regarding the use of the land but added that any decisions will be made with much public consultation.

Gordon asked if the process to develop the EVWQP is unique. Casey clarified that the process is mandated by the Ministerial Order and must be stringently followed to have the plan accepted at the Provincial level.

Lee-Anne Walker shared her appreciation for the broad scope and variety of ways Teck's process provides to allow for input. She suggested that the information provided so far gives a good explanation of what the EVWQP is but is not necessarily identifying clearly what it isn't. Casey thanked Lee-Anne for her insight and said he would provide the feedback to the EVWQP team.

Mayor Halko recognized that the EVWQP project and process is a mammoth beast. She pondered whether there will be a strain on Teck's employees or if many outside contractors will be involved.

Gordon questioned whether or not thought has been given to possible negative impacts resulting from the processes chosen. Casey assured the group that adaptive management would ensure changes would be made in the future if necessary to avoid negative impacts.

Casey ended his presentation with a summary of how the EVWQP will develop going forward to July 22, 2014.

Teck Community Investment Program

Susan Stocker, Manager Sustainability and Community Investment for Teck and Tammy Ogden, Community Liaison, introduced themselves to the meeting attendees providing information about their roles. Susan provided a safety share about Prostate Cancer since Movember is underway.

Susan explained about the six focus areas in Teck's sustainability strategy, noting that community underlies the other five. She explained that large corporations typically invest 1% of earnings before tax back into the communities in which they operate. Simon Howse asked if she could put that into perspective. Susan responded that all of Teck operations, combined, invested approximately \$23,000,000 the previous year back into their communities.

Susan presented on the new Community Investment (CI) Strategy designed to align CI practices across Teck (see attached). She informed the audience about the Zinc Saves Kids program which Teck supports. An explanation was provided regarding the CI Analysis Tool which will be used going forward to allow Teck to align strategic CIs.

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Tammy Ogden spoke about some of the community investments within the Elk Valley in 2013, and previous years, noting the breakdown in key CI focus areas. There was feedback from a number of the members expressing appreciation for Teck's financial support and examples of how the investments were used to benefit the communities.

It was explained that each of Teck's operations will have a multi-year strategic community investment plan in place by the end of 2014 and throughout the development process, the Steering Committee and other communities of interest representatives will have an opportunity to provide input into the plan.

Mayor Halko appreciated that Susan came from Vancouver to make the presentation in person. She requested a copy of the presentation to better inform the Council about the topic.

Community Issues

Jane Boyd introduced herself as the CEO of 45 Conversations Media & Education giving some history on how she got to this point in her career. She has significant background in childcare matters, social media and facilitating focus groups. She was invited to come to the Elk Valley to determine if she can be of assistance for two things: 1. determining what the area communities consider to be issues and, 2. assessing the childcare situation and possibly developing strategies to mitigate the shortage of childcare spots. Sharon became acquainted with Jane after the first Child Care Task Force Meeting in July, 2013, when Kendall Boyd identified Jane's related background.

Simon clarified that, although the SC did a preliminary high level survey of its members to determine what they felt were key community issues, a more in-depth analysis was needed. Sharon explained that, in discussing the area child care concerns with Jane, she found that Jane may be able to perform the work that Ipsos Reid was being considered to do for the SC in a more people-friendly manner.

The meeting notes, from the October 2, 2013 between Simon and Sharon to cover off previous SC meeting action items, were distributed (see attached). Their meeting addressed the five top issues determined by the SC to try and develop an action item for each. *See note above with *Report on Action Items* regarding an objection from Lee-Anne Walker.

Rather than Simon and Sharon trying to identify one or two areas where the SC can affect positive change regarding healthcare, the document provided to Sharon from Janice Talarico, *Plan H Resource Guide for Local Governments*, was distributed. Members were encouraged to read it to determine if it identified potential action items. Simon and Sharon suggested a SC lead be assigned to Healthcare and a future Task Force formed.

It was recommended that a lead be assigned to each of the five areas of concern but following an assessment to determine if they were truly concerns to communities; that is, following work that Jane may be contracted to perform.

A revision to the Mission Statement of the Terms of Reference was provided to the SC and was accepted as written.

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Website/Social Networking

Jane Boyd shared her varying experiences and identified some of the many hats she wears. One of her passions is to create spaces, either real or online, that enable people, communities and business to learn, connect and grow. She noted that intention and generosity guide the work she does from her business, 45 Conversations, Media & Education Ltd.

Jane affirmed that addressing community issues, including those involving childcare, are challenging and complex. The way communities are approached to determine issues is important. Jane spoke of the many forms of social media and what can possibly be made available as a means of communicating Advisory Initiative information back to communities of interest and receiving input from them. It can help to determine what communities feel are important issue. Jane identified the book *Small Town Rules*, written by Becky McKray in partnership with Barry Moltz, as a good read to identify how social media can help small, rural communities.

A couple of the attendees indicated they were overwhelmed by some of what Jane was saying and feared it meant a lot of work for them in the future. Sharon assured them that the reason Jane was hired was to help create something that was easily accessible and user-friendly and in no way should create work for the advisory group. Down the road, the need to hire someone to manage the website and social media can be examined.

Simon felt that the group was a bit overloaded with information and suggested a change of direction and closing remarks.

Closing Remarks – Roundtable

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| Susan | Stated that it was brilliant to see the participation of the various communities of interest represented. This provided some good background for her that she will share with others at Teck. |
| Tammy | Noted it was great to be a part of one of these meetings and to see what the concerns are. |
| Jane | Thanked the group for the opportunity to share her information and meet those in attendance. |
| Kim | Found the meeting really interesting and found it nice to get an overview from Teck on its Community Investment Strategy and from Jane regarding social media. |
| Shelley | Felt overwhelmed by the variety of information provided but in a very positive way. |
| Terry | Was the first time one of these meetings was strictly information fed to the attendees rather than a discussion amongst the members. |
| Lee-Anne | Appreciated knowing there will be an opportunity for communities to be involved in building capacity. It was good to have Susan's and Tammy's context. Found Casey's overview to be more effective than previous presentations. Struggles with social media but appreciated that Jane was present to jazz things up. |

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- Blair Thanked everyone for the information they provided. He found it very informative and learned a lot more about Teck and social media. He hopes to come back.
- Sharon M. Felt it was a really good session and very information. As a Facebook grandma, she liked the social media presentation.
- Gordon Thanked Jane for her presentation and noted that she has a big portfolio. Appreciated Tammy's attendance as she is part of the 'family'. Susan's input was new stuff and nice to have her attend a small group meeting.
- Lois Thanked Susan for making the trip to provide first-hand information about the Community Investment Strategy. The overview from Casey was important since the topic of the EVWQP will be in our lives for at least the next year. Appreciated Jane's insight.
- Sharon S. Thanked the guests and members for attending the meeting and appreciated that some had to travel a long distance. She recognized there was a lot of information to absorb.
- Simon Thanked Susan and Jane for making the trip and Casey and Tammy for sharing their information, as well.

Next Steering Committee Meeting: February 2014 (3rd week – day TBD)

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Attendance

Name	Representing	Phone #1	Phone #2
Anonson, Terry	Metis Nation BC / Elkford	250-946-6765	250-865-2401
Bauer, Kim	Social Services / Elkford	250-865-2031	250-425-5125
Halko, Lois	Municipal Gov't / Sparwood	250-425-7256	250-425-6271
Howse, Simon	Business & CHBA / Fernie	250-423-8674	250-423-4136
Marthaller, Sharon	Seniors / CNP	403-562-2102	
Painter, Blair	Municipal Gov't / CNP - Mayor	403-563-0513	
Strom, Sharon	Teck / Sparwood	250-425-3343	250-433-1096
Walker, Lee-Anne	Elk River Alliance / RDEK A	250-423-3322	250-423-1682
Wedderburn, Shelley	Michel Crk Residents/Sparwood	250-425-6642	250-425-3761
Guests:			
Brennan, Casey	Teck / Sparwood	250-425-3336	
Boyd, Jane	45 Conversations Media & Educ		
Ogden, Tammy	Teck / Sparwood	250-425-3333	
Stocker, Susan	Teck / Vancouver		

Unable to attend:

Name	Representing	Phone #1	Phone #2
Baher, Daniel	Youth – CCHS /CNP	403-562-7258	
Palmer, Anita	Education / RDEK A	250-423-4691	
Sedrovic, Kim	Public Safety / Fernie	877-423-6704	
Talarico, Janice	Healthcare / Sparwood	250-425-4531	250-423-9634