# **TECK COAL ELK VALLEY COMMUNITIES OF INTEREST**

## Advisory Initiative Steering Committee Meeting

Version: Final Issue Date: May 17, 2014

Minutes of Meeting				
<b>Location:</b> College of the Rockies – Fernie Campus Rm #102, 342 – 3 <sup>rd</sup> Avenue	<b>Date:</b> April 8, 2014	<b>Time:</b> 8:30 am- 12:00 pm		
Purpose: Steering Committee Meeting 2014 Q1				
Attendees: See attached				

Meeting commenced at 8:40 am

## **Introductory Remarks**

Committee Chair Simon Howse welcomed everyone to the meeting.

## **Housekeeping and Safety Share**

Anita Palmer oriented the attendees to the facilities and emergency exits before providing a safety share. She shared a recent personal experience that resulted in burns to her fingers. After just mopping the floor near her stove, she stepped onto the wet floor and lost her footing. While reaching out to prevent herself from falling, she grabbed the hot stove and burned her fingers. The safety message was that walking on wet floors should be avoided.

#### **Review of Agenda**

Simon asked everyone to review the agenda and advise if changes were required. There were none.

#### **Updates from Sharon Strom**

- Teck's 2013 Annual Report was released and hard copies available for those who wanted one.
- The Greenhills Operations External Verification for Towards Sustainable Mining (TSM) and International Council on Mining and Metals (ICMM) was done the week before. Because all Elk Valley coal sites received AAA in Community and Aboriginal Outreach for TSM the year before, an external verification was not required for that protocol this year. The ICMM external auditors were from Deloitte and they met with Sharon April 1, 2014. It appeared that all questions were answered to the auditors' satisfaction.
- Changes are being made to the feedback boxes per recommendation at the January Group-at -Large meeting. In addition to spring cleaning the boxes, the insert posters are being replaced and a Teck sticker is being placed high on the boxes to make them more identifiable from a distance. The box at the Elkford pool will be moved to the mall and the one at Chauncey Ridge in Elkford will be moved to face outwards from the beam on which it is attached. Simon asked if there were new ways to provide feedback and Sharon said the means were the same as before with the addition of a website address.
- Sharon reminded the Steering Committee members that a replacement for the word 'panel' hadn't
  been selected and that she has been referring to it as the 'group-at-large' in the meantime. She
  noted that Bev Bellina suggested replacing 'panel' with 'partners' at the meeting held June 2013.
   Simon took a vote and the present Steering Committee members unanimously accepted the change.
   Sharon will make the changes in the Terms of Reference.

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# **Childcare Initiative Update**

A little ahead of schedule and waiting for Vanessa to arrive, Jane and Sharon reviewed the agenda for the Childcare Initiative meeting to be held in the evening. Jane summarized what has been done so far and noted that she was working on strategies. Simon asked if there was any progress being made and wondered when something concrete will be seen. Jane pointed out that the childcare situation in the Elk Valley is complicated and that devising long-term strategies will take time. Sharon reminded Jane that at the November childcare meeting, she (Jane) determined there was a childcare crisis and that short-term strategies were required immediately. Sharon hasn't seen any short-term strategies yet after five months. She felt that the attendees of the childcare meetings were becoming frustrated with lack of results. Jane assured everyone she has some short-term strategies to present at the evening meeting.

#### **Website Preview/Content**

Upon her arrival, Vanessa Croome, Art Director for Claris Media, provided the audience with a glimpse of the Advisory Initiative website. The Steering Committee members were very pleased with the appearance of the logo, the scrolling images and the website in general.

Jane asked the audience to consider why the group was gathered, why they got out of bed in the morning, why they care about the work of the COI Advisory Initiative and what difference they hope to make. Everyone took an opportunity to answer one of the questions.

- Anita stated that she care about the Initiative's work because she cares about her communities and recognizes that Teck plays a big part in them.
- Shelley noted that she got out of bed in the morning to prepare for this meeting because she is excited about the prospect of others understanding what this is all about with the assistance of the new website.
- Simon enjoys getting out of bed to work to pay the bills. He cares about the organization and is honored to be chair of the committee with the aim to keep it focused and real and to take small, achievable steps.
- Daniel cares about the work of the Initiative because he feels it is important to have dialogue between communities and big corporations operating within them. He hopes to come back to work for Teck someday.
- Gordon hopes to make a difference by liaising between Teck and motorized recreation. He provides a means of two-way communication.
- Sharon hopes to make a difference by helping to alleviate the childcare crisis.
- Vanessa got up in the morning to get children ready and off to school. She is a stakeholder in Initiative work being done because hers is a single-parent family that has faced childcare issues.

Jane went on to say that the domain chosen for the website, using Go Daddy as a host, is: **evcnpvoice.com** as it will become the home for the Elk Valley and Crowsnest Pass voices such as ours (above). The intention is for it to be an inclusive collection of voices.

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With that, Jane noted it is important to determine what the COI voice is, who and what have a voice as well as how we go about capturing the voices. In order to do that, it is best to determine how the Mission and Vision of the Initiative connect to the purpose of the website. What makes the website a community one and not a Teck site? The setting of specific goals will help to determine the overall content that is placed on the site. Knowing the audience is essential to setting the appropriate goals.

Jane discussed the content of the website next. She asked everyone to consider where the content will come from and who will manage it. She suggested content planning be done for the short and long term and placed on a calendar. Discussion followed about the Communities of Interest pages and what they should look like and what stories they should tell.

#### **Round Table**

Before the meeting ended, everyone took the opportunity to say a few words.

- Jane said she was delighted to be at the meeting and to have the chance to gather feedback.
- Kim thanked Jane for being at the meeting and felt better about the direction of the childcare initiative after having a dialogue.
- Anita stated that she would like to see the childcare initiative be more results oriented. She is looking for ways the College of the Rockies can help with some of strategies.
- Shelley felt she has a clearer understanding of the website and its purpose and is looking forward to the next steps.
- Daniel was pleased with the website and liked that it will be a quick way to get information on all the communities in one place.
- Gordon felt the website should be shared by the communities with a distinction between them rather than mixing them together on one page. He also noted that the ATV Act went to 3<sup>rd</sup> reading March 4, 2014. The Act will require the approximately 90,000 ATVs in BC to become registered (once per lifetime) with a license plate and insurance.
- Lee-Anne was glad she was able to come after all. She noted that everyone is pulled for time
  and there has to be value to time spent with more realized, practical actions and strategic
  thinking. She liked the creative idea sharing around the website. Lee-Anne suggested that a
  key-shaped watermark be placed behind the logo.
- Sharon was thankful to all who attended and felt there had been good discussion.
- Simon feels it takes time for groups to gel but he believes we are currently there because of the value of continuity. He hopes there can be some child care strategies put in place now.

### **Closing Remarks**

Simon closed the meeting by thanking everyone for attending and providing valuable input.

**Next Steering Committee Meeting:** Tentative June 10, 1:00 to 4:00 pm – Crowsnest Pass **Next Community Partners Meeting:** Tentative July 8, 12:00 to 4:00 pm – lunch included – location TBD

# TECK COAL ELK VALLEY COMMUNITIES OF INTEREST ADVISORY INITIATIVE

# **GROUP AT LARGE MEETING**

Version: Draft Issue Date: May 8, 2014

# Attendance

Name	Representing	Role
Baher, Daniel	Youth – CCHS /Crowsnest Pass	
Bauer, Kim	Social Services / Elkford	
Galloway, Gordon	Motorized Recreation/Elkford	
Howse, Simon	Business & CHBA / Fernie	Chair
Palmer, Anita	Education / RDEK A	Vice Chair
Strom, Sharon	Teck / Communities	Secretary
Walker, Lee-Anne	Elk River Alliance / RDEK A	
Wedderburn, Shelley	Michel Crk Residents/Sparwood	
Guests:		
Boyd, Jane	45 Conversations Media & Educ	
Croome, Vanessa	Claris Media	

# Unable to attend:

Name	Representing	Role	
Anonson, Terry	Metis Nation BC		
Halko, Lois	Municipal Government	Mayor of Sparwood	
Sedrovic, Kim	Public Safety / Fernie		
Talarico, Janice	Interior Health		